

## Personal Classified Advertisement Placement Service:

### *Foreign Newspapers (Bangkok, Thailand):*

THAIS can place your **Personal Classified Advertisement** in a newspaper in Bangkok, Thailand which is read by millions throughout the whole country. The women that see your **ad** probably have never written to anyone before. Most likely, you will be the first one. A classified personal ad will give you exposure to a very large segment of the population. You will have exposure to women that most likely you would never have access to through a penpal club. Use the **Personal Classified Advertisement Placement Service Order Form** included on the ordering forms pages.

Remember, **Thai women** are generally **shy**, but **very friendly** once you get to know them. Many of them have good jobs and worry about what their coworkers, family and friends might think if tons of mail starts arriving at their home or office from foreign men. They are afraid of being embarrassed. Many of them would never contact a penpal club because of those reasons. Fortunately, **Thai women do answer personal ads**. It is more private and discreet for them and more controllable also.

The beauty of advertising yourself is that the women can read about you first. This enables them to become more comfortable with the thought about writing to a stranger. If they are more comfortable they will be more likely to act on their impulses and curiosity about you, without hesitation. They can contact you directly and quickly without the redtape and delays of joining a penpal club. It is convenient for the women and they can act immediately and send a letter to you very quickly. The personal ad is one of the best ways to find that special woman.

Gentlemen, please remember to be discreet when writing to the Thai women. **Respect their privacy** as you would want them to respect yours, and please **do not give out** their **addresses** to other people or to other penpal companies. Do not cause a penpal nightmare for them by passing around their photos and data to other companies or to other people.

**To order** this service **see the order form and price list**. Your ad can be approximately 50 words. THAIS may have to edit your ad a little to make it fit and sound appropriate in the Thai language.

**If you are planning a trip to Bangkok** and you intend to stay for several weeks, we can place an ad for you to coincide with your travel plans. We can direct respondents to contact you directly at your hotel by mail or by phone. This is a bit tricky to arrange so do not count on it 100%.

I can place the ad for you and co-ordinate it to run during your visit barring any unforeseen delays or problems. The wheels of business in Thailand turn a bit slower than westerners are accustomed to. **To attempt to arrange for assistance in Bangkok, contact me in the USA by email or phone.** (Co-ordinated ad placement service is temporarily not in service due to a re-organization at THAIS - but feel free to ask us)

## Personal Classified Listing Service:

**THAIS Classified Personal Listing Service is a way for your photo and personal data to reach 500+ ladies.**

THAIS will copy your photo and personal data and send them to the next 500+ women who contact us through our application process. THAIS Personal Listing Service can save you a lot of time and effort. No need to waste time writing to someone who is not interested in you or no longer available. When a woman sees your photo and information and writes to you, it is because she has chosen you. She will want to know more about you and probably request some nice photos of yourself. **It's that simple.**

Another advantage to the personal listing service is that the women who receive your picture will probably show it to their friends and co-workers increasing your exposure and the likelihood that someone will write to you. Of course THAIS cannot absolutely guarantee that you will receive mail, but rest assured that the staff of THAIS is working very hard to provide you with a quality service and the maximum of exposure. The more women that see your photo and data the better are your chances of receiving letters from the women. As a business, THAIS has an interest in your success with receiving many letters from our overseas members. We want happy customers, and we want our happy customers to tell their friends about our service. THAIS offers the **Classified Personal Listing Service** for \$125.00 US. This is far less expensive and time consuming than writing and mailing out 500+ letters and photos by yourself. **As a free bonus option, you can request to have your color photo and data posted on our new Thai language website which is open for viewing by the folks in Thailand.**

**All that is necessary to receive the THAIS Personal Classified Listing Service is:**

1. **Two very clear and sharp glossy photos. Important!** Your face must occupy at least **1" to 1 1/2 inches** of the photo. Measure from the top of the head to the chin. Please **do not send matte finished photos**. Also, your image should not be against a dark background because it will not copy well. The image size of your face and clarity and good contrast is very important so that we can make the best copy of your photo that is possible.
2. We need your personal information and also some information about the type of woman that you are interested to correspond with in 50 words or less. Speak from your HEART. Remember that HONESTY is the best policy.
3. Please use the **Personal Classified Listing Order Form** included in the information package on the ordering forms.

## Translation Services: for personal letters, business letters and documents

**Have your introductory letter translated into the Thai language.** All you have to do is to make copies and fill in the name of the woman in the appropriate places and mail them off. You can send your English version also. The women really appreciate your thoughtful effort to communicate. They can read and compare both versions and really get to know you much better. I print the letters on a high quality laser printer and send you several copies of which you can make additional good quality copies. We are in the process of developing a price for this service which will be in the \$35.00 range for about two handwritten pages (in printing format). Contact THAIS in the USA and fax us a copy your introductory letter and we will give you an estimate. I will have the letter translated here in Washington, DC USA by my Thai translator. It is possible to put the letter on a floppy disk in MS-Word or Adobe PDF for Acrobat Reader and print it as needed. Send a draft letter by fax, email or mail to THAIS for an estimate.